

## Selected Coverage January 2009

### National

Inside Higher Ed  
The Times of India  
Atlanta Journal Constitution  
Athens Banner-Herald  
Cincinnati.com  
Columbia City paper  
Decatur Herald and Review

### Local

Catholic Courier  
City newspaper  
Daily News (Batavia)  
Democrat & Chronicle  
Ithaca Journal  
Rochester Business Journal

### **HIGHLIGHTS**

#### *Inside Higher Ed (January 12)*

##### **Singing a New Tune**

Professional musicians are not typically thought of as entrepreneurs. Given the difficulty of a career in the fine arts, however, most of them need to pick up the skills of one to survive and flourish.

In addition to performing, most musicians dabble in teaching, administration and business. Instead of leaving their graduates to cobble these skills together into a functional career, some music schools are now embedding entrepreneurship in their traditional curriculums in an effort to make their students more business savvy.

Later this month, the **Eastman School of Music** at the University of Rochester will host a three-day workshop, in which a number of music schools will participate, entitled "Preparing the Generation-E Musician." The workshop will explore the place of entrepreneurship in higher education music school curriculums. This discussion comes at a time when many music schools are hoping to ease their graduates' transition into a world where it is increasingly hard for fine arts majors to make a living.

#### *City Newspaper (January 21)*

##### **Profile: Maria Schneider - Conducting a life**

When Maria Schneider walks onto the stage of the Eastman Theatre Friday evening, it will not be just another concert. The two-time Grammy-winning composer/arranger has conducted on great stages around the world. But in the early 1980's, while a graduate student at the **Eastman School of Music**, Schneider never imagined her future would unfold this way.

"Eastman is so important to me," says Schneider. "Every morning I would wake up stressed out because I wanted to write and do well. You walk into that front door, the building is so beautiful; it has such a history, such an incredible level of musicianship. You hear people practicing next to you at such a high level, it makes you want to reach for the stars."

**Decatur Herald and Review (January 2)**  
**For Michael Luxner, making music means giving**

During his grade school days, Michael Luxner had no musical ambitions. . . . Without knowing how this small step would set the course for the rest of his life, he began playing the trumpet in the fourth grade.

"Those were flush times for music in the schools," said Luxner, now in his 13th year as music director and conductor of the Millikin-Decatur Symphony Orchestra. "I don't remember if it was my parents' idea or I was recruited or what, but at that time, the schools were bursting at the seams? The funding base was high, and music was a cool thing to do."

Luxner moved on to the **Eastman School of Music** in Rochester, N.Y., as a trumpet performance major. Because playing the trumpet was his most developed musical skill at that time, once again, he did not initially consider doing anything else. But as he studied musical history, theory and analysis, he found himself enthralled. He earned a Bachelor of Music with High Distinction at Eastman and continued on there to earn a master's degree and ultimately, a doctorate, in music theory.

**Rochester Business Journal (January 5)**  
**Eastman School plans entrepreneurship workshop**

Officials from the **Eastman School of Music** led a workshop on entrepreneurship in music at a 2007 national conference. The school plans to build on the idea by holding a workshop of its own beginning Jan. 22.

Representatives from 25 of the nation's premier music institutions are expected to attend the workshop sponsored by the school, Institute for Music Leadership and held at its Rochester campus. It will touch on how to embed entrepreneurship in their curriculums and how to foster entrepreneurial thinking in their schools, officials said.

Babson College entrepreneurship professor Heidi Neck will guide the group. Composer-conductor Maria Schneider, an Eastman alumna and the first

artist to win a Grammy for an album distributed exclusively over the Internet, will give firsthand music-world advice.

**Athens Banner-Herald (January 8)**

**Siblings make harmonious music**

For David Ying, who plays cello with his siblings in the Grammy Award-winning Ying Quartet, teaching and performing provides the ideal musical job description.

The Yings - David, violinists Timothy and Janet and violist Phillip - have been a professional performance outfit since 1992 and serve as the quartet-in-residence at the **Eastman School of Music** in Rochester, N.Y. The ensemble also teaches at the Bowdoin International Music Festival in Maine and at the Aspen Music Festival. Ying says balancing touring with teaching is very satisfying, both professionally and personally.

"Performing and teaching go hand in hand," says Ying, who will join his siblings on Saturday in a free concert at the UGA Performing Arts Center. "I think having to get up on stage and do it ourselves gives us a little more credibility with our students. The ideas we get when rehearsing and performing translates over to the students. It's difficult to imagine one without the other. And from a practical point of view, teaching allows us to work at home - otherwise we'd just travel all the time and that would be a rough life. Having a home base is really nice."

**Atlanta Journal Constitution (January 10)**

**Faith Notes**

Concert to feature new church organ: Organist David Higgs will be performing Jan. 25 at Peachtree Road United Methodist Church. The performance is the inaugural of the church's new gallery organ. Higgs is chair of the organ department at the **Eastman School of Music** at the University of Rochester in New York and is one of the nation's leading concert organists.

**The Times of India (January 10)**

**Pianist Arunesh Nadgir to perform on Saturday**

When Arunesh Nadgir played Mozart to a standing ovation at age 15, he realised he could make a career out of playing the classical piano.

Today, as he pursues a doctorate in musical arts from the **Eastman School of Music**, USA, he knows he is on his way.

Arunesh (28), who lives in New Jersey, is set to entertain Puneites at the Mazda hall on Saturday in a programme organised by the Poona Music society. He seems excited. "I performed in Delhi last week and will now be performing for the first time in Pune," he said. (Also reported by Pune Newsline.)

### ***Catholic Courier (January 12)***

#### **Jan. 19 service will offer prayers for newly elected leaders**

On Monday, Jan. 19, the eve of President-elect Barack Obama's inauguration, Bishop Matthew H. Clark and other local faith leaders and public officials will gather for a special community interfaith prayer service at 7 p.m. at Sacred Heart Cathedral, 296 Flower City Park, Rochester.

The event will include a performance by baritone Derrick Smith, a Rochester native who has earned international acclaim for roles in opera and musical theater. Smith is a vocal instructor at the **Eastman Community Music School**.

### ***Columbia City Paper (January 14)***

#### **Harptallica, Saturday, Feb. 7 –New Brookland Tavern**

Harptallica was founded in 2006 when Ashley Lancz Toman and Patricia Kline, two students at the **Eastman School of Music** in New York State, decided to arrange Metallica's "Fade to Black" for two harps. Two years later, the girls have recorded a cover album and play gigs across the country. (Other performances also reported by The Daily Texan and Tulsa World)

### ***Rochester Business Journal (January 16)***

#### **Eastman School focuses on e-music generation**

For Maria Schneider, success as a musician is tied directly to the artist's savvy as an entrepreneur. Selling her third album exclusively through her Web site, the jazz composer gained national attention, becoming the first artist to win a Grammy with Internet-only sales. . . . To officials at the **Eastman School of Music**, Schneider represents the epitome of the modern

entrepreneurial artist, using new media to reach listeners at one time accessible only through traditional distributions streams. So when the school began preparation to hold a three-day conference on embedding entrepreneurship in the music school curriculum, including Schneider as a logical choice.

### ***Democrat & Chronicle (January 16)***

#### **What our critics are listening to**

Maria Schneider: Sky Blue. Big bands have long been a blessed source of swinging rhythms and brassy harmonies, but occasionally, special artists have corralled a big band like a personal instrument, to create a powerful and unique musical vision. Duke Ellington originated the concept, especially with his extended pieces and suites. Gil Evans continued the concept, especially in his tone poems with Miles Davis. The latest to make just profoundly personal big-band music is Maria Schneider. The **Eastman School** grad has earned an international reputation with orchestral jazz, as exemplified by her most recent recording. In it, she conducts big band in performances of five extended compositions. Using potent harmonics, memorable melodies and inspiring concepts, she has forged perhaps the greatest single big-band recording of the new millennium. The 22-minute Cerulean Skies is an especially remarkable aural adventure, following birds in migration. You can also hear her music in person — she's appearing at 8 p.m. next Friday at the Eastman Theatre to benefit Eastman School jazz studies.

### ***Democrat & Chronicle (January 18)***

#### **Homecoming Queen: Maria Schneider shares keys to success in return to Eastman School of Music**

"I have such nostalgia for that school," says Maria Schneider about the **Eastman School of Music**, where she received a master's degree in 1985, studying closely with Bill Dobbins and Rayburn Wright. "It was just higher learning at its best. I worked so hard there." . . . Schneider returns to Eastman on Friday to perform a concert with her 18-piece jazz orchestra — the same band from her two Grammy-winning recordings — as a benefit to help deserving young jazz musicians afford tuition at Eastman. . . . At Eastman, Schneider will also be a featured conference speaker in "Preparing the Generation-E Musician: The Place of

Entrepreneurship in Higher Education Music School Curriculum."

***Democrat & Chronicle (January 21)***

**Eastman faculty member wins national composing award**

**Eastman School of Music** composition faculty member Carlos Sánchez-Gutiérrez has been chosen for a Fromm Commission, a \$10,000 award from the Fromm Music Foundation at Harvard University that sponsors a new work and its performance. Twelve composers were chosen this year for the award.

Sánchez-Gutiérrez will write a work for eighth blackbird, an innovative Pierrot ensemble (winds and strings) with percussion. The work is scheduled to premiere at the 2010 Look & Listen Festival in New York City, which presents concerts in art galleries.

He is the third Eastman faculty member in recent years to receive the prize: Allan Schindler was chosen in 2007 and Ricardo Zohn-Muldoon in 2003.

***City Newspaper (January 21)***

**Music: Alternate track**

Success in the music business has always required entrepreneurial spirit in addition to talent. Even the 18th-century master Mozart made a living from assignments he received to compose and perform across Europe. And recent changes in the recording industry will make earning a living for the nearly 330,000 students enrolled in music programs across the country even more challenging. The **Eastman School of Music** will hold a workshop on Thursday, January 22, with representatives from 25 of the nation's premier music institutions to discuss ways to build entrepreneurship into curriculums. Music institutions are looking for ways to help students make the transition to real-world employment. Maria Schneider, an Eastman alumna, will offer her industry insights. Schneider is the first artist to win a Grammy for an album distributed exclusively over the Internet and outside the established recording industry. Through its Institute for Music Leadership, the Eastman School encourages its students to develop a proactive, entrepreneurial mindset by offering courses in publicity, grants writing, and intellectual

property. The workshop builds on a prior one led by the Eastman School in November 2007.

***Democrat & Chronicle (January 22)***

**Eastman grad Maria Schneider makes triumphant return**

**Eastman School of Music** alum Maria Schneider, a world-renowned jazz composer and Grammy Award winner, brings her acclaimed New York City orchestra to Rochester for an 8 p.m. concert Friday at the Eastman Theatre, 26 Gibbs St. Schneider has had a distinguished recording career. Her debut recording, *Evanescence*, was nominated for two 1995 Grammy Awards. Her second and third recordings, *Coming About* and *Allégresse*, also were nominated for Grammys. Her *Concert in the Garden* won the 2005 Grammy Award for Best Large Ensemble Album and became the first Grammy-winning recording with Internet-only sales. It also received Jazz Album of the Year by the Jazz Journalists Awards and the Downbeat Critics Poll. Her recording *Sky Blue* (released in July 2007) was nominated for two Grammy Awards, winning one in the category of Best Instrumental Composition.

***The Daily News (January 22)***

**Eastman grad Schneider returns for scholarship concert**

World-renowned composer, band leader and multiple Grammy Award winner Maria Schneider brings her critically acclaimed New York City-based 18-piece jazz orchestra to Eastman Theater, 60 Gibbs St., for an 8 p.m. Friday show.

The performance is a grand "homecoming" for Schneider, who graduated from the Eastman School of Music in the mid-1980s.

John Nugent and Marc Iacona, producers of The Rochester International Jazz Festival in association with Ray Ricker and the Institute for Music Leadership at University of Rochester's **Eastman School of Music**, have organized the concert, which will double as a benefit for the RIJF-ESM jazz scholarship program. The scholarship program started 7 years ago with the intention to help deserving student's education costs.

*Ithaca Journal (January 22)*

**Dryden High School to host Po' Boys Brass Band**

The Dryden Central Guest Artist Series will hold its fourth event of the 2008-2009 school year, at 7 p.m. Wednesday, Jan. 29. Free and open to the public, this event will take place in the Dryden High School Auditorium, and feature the Po' Boys Brass Band from the **Eastman School of Music** in Rochester. This event is presented with support from BOCES Arts in Education grants.

The Po' Boys Brass Band is a New Orleans-style brass/funk/ rock band. The four-trombone front line produces a sonic explosion of sound not known by any other brass band standard.

Founded by a bunch of trombone players, fed up with sitting in the back of orchestras and jazz bands, the Po' Boys Brass Band is a 7-piece power house of funk/jazz/blues and rock.

*Democrat & Chronicle (January 25)*

**City Ballet goes woodsy for 'Peter and the Wolf'**

Rochester City Ballet may pull out Peter and the Wolf often for its storytelling and childhood appeal — the story of a young boy named Peter who defies his grandfather in scouting out a dangerous wolf — but this performance will be more than just dancing. Prokofiev's famous score will be performed by seven instruments, live on stage. Five of the musicians form the Arabesque Winds, a student wind quintet at the **Eastman School of Music** that has won a handful of national chamber music competitions in recent months.

*Cincinnati.com (January 25)*

**Freimuth stands up to solos**

As one of just three women leading horn sections in major American orchestras, Elizabeth Freimuth is a member of an elite group.

Freimuth, 34, who became principal horn of the Cincinnati Symphony Orchestra in August 2006, never thought twice about playing a treacherous instrument that's usually played by men.

Freimuth grew up in Zelienople, north of Pittsburgh, the daughter of teachers. Her father, Robert Matchett, was her first horn teacher when

she started at age 10, as well as her band director in high school.

By the time she was midway through her undergraduate studies at the **Eastman School of Music** in Rochester, N.Y., she knew she wanted to play in an orchestra.

"You get to that fork in the road and you have to decide where your heart is. I knew that my heart was in performance.," she says.

*Univ. of Windsor Daily News (January 26)*

**Touring pianist to perform at School of Music**

Prize-winning pianist Gregory De Turck will perform in a free recital on Sunday, January 25, at 2 p.m. in the Music Building's Recital Hall.

DeTurck is currently a Carnegie-Juilliard Academy fellow, teaching and concertizing in New York City. He completed a Master of Music Degree at the Juilliard School and currently is a doctoral student at the **Eastman School of Music** in Rochester, New York.

*(Note: There are numerous references every day in the media identifying musicians and scholars as Eastman School of Music alumni or current or former faculty; this report includes selected clippings.)*